

Perspectives on Virtual Exchange and Mobility: the Case of the LISTO International Virtual Classroom

Presentation for the TOOLKIT IRO trainings days

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Agenda (45 min)

1. Going virtual – why?
2. Terminology: COIL and Virtual Exchange/Mobility
3. Example: the LISTO IVC
4. Next steps?

Questions & Answers

1. Going virtual – why?

- Technology and Higher Education
- Internationalisation (at home/of the curriculum)
- International mobility for whom?
- Climate crisis - internationalisation vs. sustainability
- Covid19 – virtual *mobility*?

COIL – Collaborative Online International Learning

- An approach to fostering cross-cultural student competence through development of multicultural learning environments that link university or college classes in different countries.
- In the COIL model, students from different cultures enroll in shared courses with faculty members from each country co-teaching and managing coursework.
- The classes may be fully online, or offered in blended formats with traditional face-to-face sessions taking place at both schools, while collaborative student work takes place online.

Source: <http://coil.suny.edu/index.php/page/course-models>

VE – Virtual Exchange

- Virtual Exchange (VE) is a practice, supported by research, that consists of sustained, technology-enabled, people-to-people education programmes or activities in which constructive communication and interaction takes place between individuals or groups who are geographically separated and/or from different cultural backgrounds, with the support of educators or facilitators.
- Virtual Exchange combines the deep impact of intercultural dialogue and exchange with the broad reach of digital technology.

Source: <https://evolve-erasmus.eu/about-evolve/what-is-virtual-exchange/>

VM – Virtual Mobility

- Virtual mobility means you are working in an international environment through digital media without having to travel physically, such as group work with synchronous and asynchronous meetings, a project, an online course from a foreign university or be part of a professional network.
- Virtual mobility complements physical mobility. Via the web, participants get to know each other beforehand, making networks and learn more about the physical mobility. After the visit, cooperation can continue online.

Source: <https://lnu.se/en/meet-linnaeus-university/collaborate-with-us/projects-and-networks/global-classroom/>

Erasmus+ Virtual Exchange



<https://europa.eu/youth/erasmusvirtual>



Training for VE

- Erasmus+ VE:
https://europa.eu/youth/erasmusvirtual/activity/training-opportunities_en
- EVOLVE Project: <https://evolve-erasmus.eu/training/>
- UNcollaboration:
<https://www.unicollaboration.org/index.php/training-4/>



3. Example: the LISTO IVC





- Latin American and European Cooperation on Innovation and Entrepreneurship
- Erasmus+ KA 2: Capacity Building
- 10 universities, Oct. 2017 – Oct. 2020
- 3 focus areas: University-industry relations, entrepreneurship education/IVC, Entrepreneurial University



Europe



Brazil



Uruguay



Argentina





**Mapping Interest
Knowledge Sharing
Syllabus design (co-creation)**



**Pilot 1 – Design Thinking
Pilot 2 – Global
opportunities forecast
Pilot 3 - International
Ecosystems and Networks**



Syllabus design – IVC 2020
combination of the content
of the three pilots

International Classroom → International Virtual Classroom (IVC)

Specific Learning Goals

- Working in international, multidisciplinary teams
- Understand international networks and ecosystems
- Use tools like Design Thinking, Business Model Canvas
- Develop a prototype or service/product idea for a relevant business/social problem
- Address Sustainable Development Goals

Entrepreneurial Solutions in Innovative Global Networks

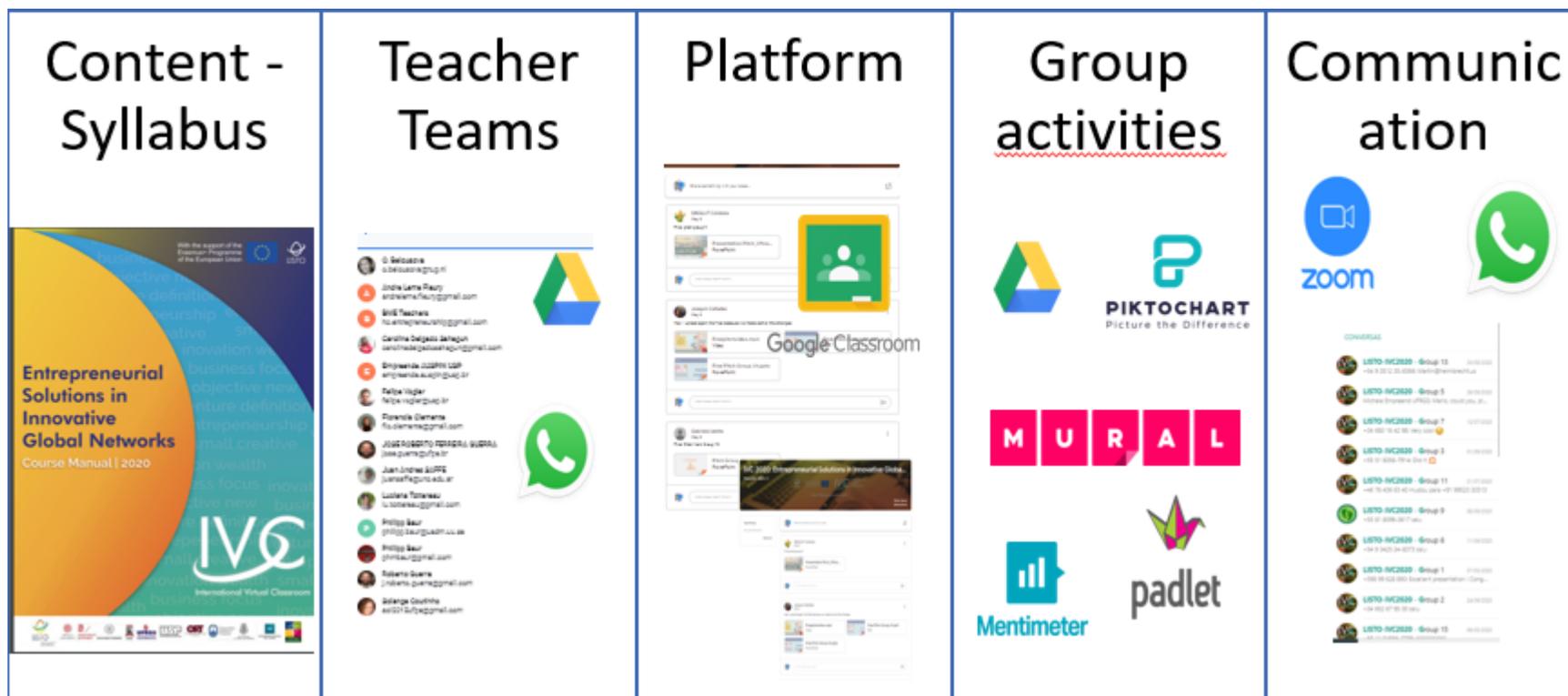
- 30 course hours; 14 synchronous and 16 a-synchronous working hours
- Combination of local sessions, international video conferences and collaborative online group work
- Student project teams with international mentors
- 20 teachers and 100 students

<https://listoproject.eu/ivc-2020/>





How does it work?



The course period

Student Selection



Team Distribution

Group	Home University
Teacher: Andres (Cordoba) Home University	
Group 1	Universidad Católica del Uruguay, Uruguay
Group 1	Universidad Nacional de Córdoba, Argentina
Group 1	Universidade Federal de Pernambuco, Brazil
Group 1	Universidade de São Paulo, Brazil
Group 1	Uppsala University, Sweden
Group 1	University of Groningen, Netherlands
Group 1	Universidad ORT, Uruguay
Teacher: Andre (USP) Home University	
Group 2	Universidad Nacional del Litoral, Argentina
Group 2	Universidad de Valladolid, Spain
Group 2	Universidade Federal do Rio Grande do Sul, Br
Group 2	Universidade Federal de Pernambuco, Brazil
Group 2	University of Groningen, Netherlands
Group 2	Universidad ORT, Uruguay
Teacher: Marije (Uppsala) Home University	
Group 3	Universidad Católica del Uruguay, Uruguay
Group 3	Universidad Nacional del Litoral, Argentina
Group 3	Universidad de Valladolid, Spain
Group 3	Universidad Nacional de Córdoba, Argentina
Group 3	Universidade Federal do Rio Grande do Sul, Br
Group 3	Universidade de São Paulo, Brazil
Group 3	Uppsala University, Sweden

Final Pitch

 Room 1

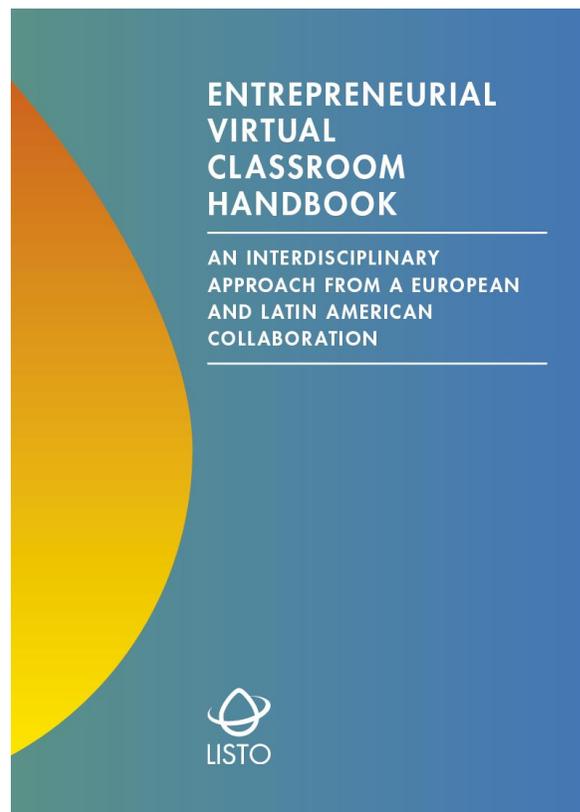
 Room 2

 Room 3




Certificate





Entrepreneurial Virtual Classroom Handbook: An interdisciplinary approach from a European and Latin American collaboration

<https://listoproject.eu/resources>

Table of Content

Introduction

- 1. IVC in the Context of Entrepreneurship**
(development)
- 2. LISTO IVC on Entrepreneurship** (course content)
- 3. Reflection and Inspiration** (practical advice)
- 4. Conclusion and Plans for the Future**

References

Innovation & Entrepreneurship Webinar Series – Part 2

Developing an International Virtual Classroom

- Presentation of a virtual entrepreneurship course
- Tips for how to co-create a virtual exchange
- Launch of a free teacher handbook
- Panel: *What's next in Virtual Exchange?*
with Sarah Guth (President UNCollaboration),
Nona Maia (President FAUBAI), Elmer Sterken (RUG)

30 September 2020 – 15:00 CET / 10:00 BRT

Registration: www.listoproject.eu/webinars

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<https://listoproject.eu/webinars/>

Lessons learnt from LISTO IVC

- Co-Creation!
- Testing is key!
- Teacher development & professional exchange
- Student engagement
- Challenge of integration in curriculum

More info: <https://listoproject.eu/ivc-2020/>

4. Next Steps? (1)

- Virtual as the new normal?
- Virtual exchange as a complementation to mobility (blended)
- We have a common goal – global learning to tackle global challenges (SDGs, climate change) → global classroom
- Inclusion, accessibility and personalization of learning
- Institutional approaches to internationalization at home / of the curriculum



4. Next Steps? (2)

- Micro-credentials and personalized badges
- Convergences of international higher education systems
- Quality assurance and research
- Technology is not the magic solution – we need staff training
- Building partnerships and collaboration



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